

IACDE

INTERNATIONAL CONVENTION

2023, 28-30 SEP | ROME, ITALY



PROGRAM

SEP 28, 2023 LA LANTERNA ROME – Via Tomacelli, 157

- 15:00 Opening**
Lodovico Zandegù, President IACDE Italia
- 15:15 – 19:00 How to combine tailor-made with digital solutions**
Sustainability in the apparel industry
Gianluca Tanzi, Chargeurs PCC Chairman & CEO
Gaetano Aloisio, President Accademia Nazionale dei Sartori & VP World Federation of Master Tailors
- The future of fashion: wearable technologies**
Gianluca Tanzi, Chargeurs PCC Chairman & CEO
Dominik Kufner, KC Wearable Technologies
- Cocktail**

SEP 29, 2023 ERGIFE PALACE – Largo Lorenzo Mossa, 8

- 10:30 Opening**
IACDE Italian Board
- 11:00 – 13:00 3D technology as support to the fashion industry**
Alberto Rossato, Prima-Tech Sales Manager
Erisa Ibrahim, Prisma-Tech 3D Technical Coordinator
- Secrets for a succesful 3D pipeline**
Francesco Cesarini, Hugo Boss Virtualization 3D Artist Shirt&Neckwear
Stephanie Hespeler, Hugo Boss Virtualization 3D Pattern Designer Specialist
- The future of retail: Our journey with CLO 3D in the e-commerce**
Ronny Rossi, Teddy 3D Artist
Dino Di Gennario, Teddy Senior Pattern Maker
- 13:00 – 14:00 Quick lunch**
- 14:00 – 15:00 From analog to digital development – Our “Cape Epic” challenge in less than 365 days**
Verena Benkler, Scott Sports Group 3D Softgoods Developer & 3D Component Manager
Claudia Rehbein, Scott Sports Group Head of Development Softgoods
- 15:00 – 16:00 Sustainability and nearshoring, emerging strategies in the fashion industry**
Erika Andreetta, Partner PWC Italy – EMEA Fashion & Luxury Leader
Jonathan Oh, Freudenberg Senior Vice President & General Manager Apparel Division
Italian Luxury Brand – Fashion Advisor
- 16:00 – 16:30 Coffee break**
- 16:30 – 17:00 Q&A session**
- 17:00 – 18:00 IACDE – Activities and inputs for next year**
- 18:00 – 18:15 Closing remarks**
- 18:30 Cocktail**
- 19:00 Freudenberg fashion show**
- 19:45 Gala dinner**

SEP 30, 2023

- 10:00 – 12:30 Guided tour in Rome (optional)**
- 14:00 Departures**