

IACDE INTERNATIONAL CONVENTION 2023, 28-30 SEP - ROME, ITALY



SEP 28, 2023 LA LANTERNA di Fuksas Via Tomacelli, 157 - Rome

- 15:00 **Welcome**
Lodovico Zandegù, President IACDE Italia
- 15:15 **Welcome and introduction speech**
Francesca Gambarini, Corriere della Sera - Journalist
- 15:30 **How to combine tailor-made with digital solutions.
Sustainability in the apparel industry**
Gaetano Aloisio President Accademia Nazionale dei Sartori & President World Federation of Master Tailors
Giorgio Marcarino, Chargeurs PCC Chief Commercial Officer
- 16:30 **Coffee break**
- 17:00 **How the global economic, social and political contest changed the fashion market**
Fabio Scacciavillani, Economist and Asset Manager
- 17:30 **Technology applied to fashion: Wearable technologies**
Dominik Kufner, CEO KC Wearable Technologies
- 17:45 **The Future of sustainability in the apparel industry**
Patrick McDowell, fashion designer - Gianluca Tanzi, Chargeurs PCC Chairman & CEO
- 18:20 **Wrap up by Francesca Gambarini**
- 18:30 **Cocktail**

SEP 29, 2023 ERGIFE PALACE HOTEL Largo Lorenzo Mossa, 8 - Rome

- 10:30 **Opening**
IACDE Italian Board
- 11:00 **3D technology as support to the fashion industry**
Alberto Rossato, Prima-Tech Sales Manager - Erisa Ibrahim, Prisma-Tech 3D Technical Coordinator
- Secrets for a succesful 3D pipeline**
Francesco Cesarini, Hugo Boss Virtualization 3D Artist Shirt&Neckwear
Stephanie Hespeler, Hugo Boss Virtualization 3D Pattern Designer Specialist
- The future of retail: Our journey with CLO 3D in the e-commerce**
Ronny Rossi, Teddy 3D Artist
- 13:00 **Quick lunch**
- 14:00 **From analog to digital development
– Our “Cape Epic” challenge in less than 365 days**
Verena Benkler, Scott Sports Group 3D Softgoods Developer & 3D Component Manager
Claudia Rehbein, Scott Sports Group Head of Development Softgoods
- 15:00 **Sustainability and nearshoring, emerging strategies in the fashion industry**
Beatrice Urbani, PwC | Technology | Director
Jonathan Oh, Freudenberg Senior Vice President & General Manager Apparel Division
Andrea Betti, Sales Manager for Beredo Project at BESTE SPA
Ettore Pellegrini, Regional Sales Marketing Manager Asahi Kasei Fibers Italia
Gaetano Scuderi, Scuderi Owner
- 16:00 **Coffee break**
- 16:30 **Q&A**
- 17:00 **IACDE – Activities and inputs for next year**
- 18:00 **Closing remarks**
- 18:30 **Cocktail**
- 19:00 **Freudenberg Fashion Show**
- 19:45 **Rome event dinner**

SEP 30, 2023

- 09:30 **Guided tour in Rome** (by reservation only)
- 14:00 **Departures**

Main sponsors:

CHARGEURS PCC
FASHION TECHNOLOGIES

FREUDENBERG
INNOVATING TOGETHER

**PRISMA
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